



M-Women

20  
24

**THE FIRST ANNUAL  
M-WOMEN'S LEADERSHIP SUMMIT  
SPONSORSHIP INFORMATION**



Community Policy  
Forum

 [www.communitypolicyforum.com](http://www.communitypolicyforum.com)

 [research@communitypolicyforum.com](mailto:research@communitypolicyforum.com)

 PolicyCommunity



M-Women

# NAVIGATING CHALLENGES, INSPIRING CHANGE

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# ABOUT THE SUMMIT

Join us for a one-day women-only conference designed to bring Muslim women together for meaningful dialogue and action.

As part of Islamophobia Awareness Month, this event will focus on addressing the unique challenges Muslim women face in employment, public leadership, healthcare, social change, spirituality, and balancing family and caregiving responsibilities. Together, we will explore solutions and contribute to robust policymaking that supports and empowers our communities.

**FRIDAY 22ND NOVEMBER**

9:30 am - 5:30 pm



**Park Plaza Westminster  
Bridge,**  
200 Westminster Bridge  
Rd,  
London,  
SE1 7UT

## Highlights:

- In-depth panel discussions and roundtables with inspirational speakers.
- Networking opportunities with professionals and change-makers.
- Exhibition area.
- Sumptuous 3 course buffet and refreshments throughout the day.
- Prayer facilities and a free crèche on-site.



# WHY THIS SUMMIT MATTERS

Muslim women in the UK have unique life experiences that can be impacted by many variables - not only identity (eg. ethnicity and religion), but also life situations (housing or immigration status, employment etc) and wider personal circumstances (such as caring responsibilities, disability, or marriage status).

As such, progressing in their careers, accessing public services, and participating in public life can be challenging for a huge number of reasons.

Without targeted action and inclusive policies, these challenges will continue to stifle Muslim women's growth, potential, and their contributions to society.

This conference offers a crucial opportunity to:

- Raise awareness about the unique experiences and needs of Muslim women.
- Empower participants by connecting them to a support network of peers, mentors, and policymakers.
- Influence policymaking and bringing the voices of Muslim women to the forefront of policy discussions.

# SUMMIT AGENDA

## 9:15am-10am

Registration and refreshments.

## 10am-10:30am

Welcome and opening address.

## 10:30am-11:15am

**Panel One:** Creating Social Change and Being in the Public Eye.

## 11:15am-12pm

**Roundtable One:** Existing in Public Spaces and Accessing Public Services.

## 12pm-12:15pm

Dhuhr.

## 12:15pm-1pm:

**Panel Two:** Balancing it all! Employment, Caring Responsibilities, and Mental Health.

## 1pm-2:15pm

Lunch, networking and Asr.

## 2:15pm-3pm

**Roundtable Two:** Employment.

## 3pm-3:45pm

**Panel Three:** Leadership and Islam.

## 3:45pm-4:15pm

Refreshments and Maghrib.

## 4:15pm-5pm

**Roundtable Three:** Spiritual, Mental, and Physical Health.

## 5pm

Close and final networking.





# AIMS OF THE SUMMIT

## IDENTIFY

Through open discussions, we will explore the obstacles Muslim women face in areas of employment, public leadership, healthcare, social change, spirituality, and balancing family and caregiving responsibilities. This will allow us to properly identify the barriers that Muslim women face and better understand how to address them.

## EMPOWER

The conference will be an opportunity for Muslim women to network with peers, policymakers, professionals, and leaders in social change to create lasting connections and avenues for collaboration. This will create a supportive community from which to draw inspiration, mentorship, and opportunities.

## INFLUENCE

The insights gleaned from our discussions and collaborative workshops will be used to develop a comprehensive roadmap for effective long-term policy change that addresses the barriers that Muslim women face and is rooted in their needs and lived experiences.

# HOW M-WOMEN IS DIFFERENT: MORE THAN AN EVENT

Too often, these types of events end with little future action and fail to achieve lasting change.

**But M-Women is more than just an event.**

This summit is part of the wider **M-Women** project that aims to influence long-term policy change cemented in the lived experiences of Muslim women.

Insights gathered throughout the summit will be combined with those gathered throughout the project by Community Policy Forum using online roundtables, listening exercises, and surveys with Muslim women across the UK. These insights will then be used to produce policy recommendations that will be submitted to the UK Parliament and local policy stakeholders in an effort to promote change.

This summit will be the first of what will become an annual series of events that will drive our work and ensure that Muslim women's interests remain on the policy agenda into the future.







# M-WOMEN'S TIMELINE 2024-2025

## November 2024

First Annual M-Women's Summit.

## November 2024-January 2025

Online forums exploring the challenges facing Muslim women.

## March 2025

Launch of M-Women's post-conference report in Parliament as part of International Women's Day.

## June 2025

First Annual M-Women's Awards Ceremony.

## November 2025

Second Annual M-Women's Summit.



# WHY SPONSOR THE SUMMIT?

## SUPPORT MEANINGFUL SOCIAL CHANGE

Your financial contribution will directly impact the success of this event, ensuring that the voices of Muslim women are heard and meaningful policy solutions can be offered.

## DEMONSTRATE YOUR COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY

Sponsorship demonstrates that your organisation values inclusion, and has genuine commitment to the empowerment of marginalised groups.

## ENHANCE YOUR BRAND'S VISIBILITY AND GAIN ACCESS TO UNIQUE NETWORKING OPPORTUNITIES

Your brand will be featured prominently in all marketing materials, event programmes, and on digital platforms, thereby showcasing your commitment to social justice and providing exposure to a diverse audience that represents an incredible pool of talent, including professionals, activists, community leaders, and policymakers.



# SPONSORSHIP LEVELS AND BENEFITS

## Gold Sponsor (£5,000)

- Logo placement on all conference materials.
- Recognition during the opening session.
- A complementary table.
- A dedicated exhibition booth.
- A featured mention in the post conference report and VIP access to the parliamentary launch in March 2025.
- An invitation to present an award at M-Women's Awards Ceremony 2025.

## Silver Sponsor (£2,500)

- Logo placement on all conference materials.
- VIP access for up to 2 guests.
- Recognition on social media platforms

## Bronze Sponsor (£1,000)

- Logo placement on all conference materials.
- VIP access for 1 guest.
- Recognition on social media platforms

# THE IMPACT OF YOUR SPONSORSHIP

Your sponsorship will help make the conference accessible and impactful by:

- Covering the costs of venue and logistics.
- Providing attendance grants for attendees who need financial support.
- Facilitating workshops and discussions that will shape future policies.
- Enabling the creation of a comprehensive post-conference report that will influence decision-makers.

Your contribution is not just an investment in a single event – it is an investment in the future of Muslim women's empowerment and their role in shaping policy and society.





# ABOUT THE ORGANISERS

**Community Policy Forum** is an independent think tank that seeks to see a human rights-centred policy landscape that is evidence-driven and community-rooted in its approach to structural inequalities facing Muslim communities in the UK.

## Our Mission

Address the structural inequalities facing Muslim communities in the UK by:

- Scrutinising legislation and affecting policy change through political advocacy at both domestic and international levels.
- Connecting policymakers to evidence-based research and ensuring that academic research has social impact.
- Empowering Muslim organisations to directly engage with policymaking and ensuring that policy development is informed by the diverse lived experiences of Muslim communities.

## Our Objectives

- Realise positive legislative and policy changes that dismantle structural barriers and create an environment in which Muslims enjoy equality in social, economic, public, and political spheres.
- Work with policymakers and academics to secure a policy framework that is built upon credible research data.
- Work with policymakers and grassroots Muslim organisations to achieve a policy landscape that is genuinely reflective of the diversity of lived experiences of Muslim communities in the UK.



# NEXT STEPS

## READY TO JOIN US?

Your sponsorship will help shape a more equitable future for Muslim women. Let's work together to break barriers and create lasting change.

**FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES OR TO DISCUSS CUSTOM PACKAGES, PLEASE CONTACT:**

Hiba Jahangir  
Stakeholder Engagement Officer  
[hiba.jahangir@communitypolicyforum.com](mailto:hiba.jahangir@communitypolicyforum.com)

# THANK YOU



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